

Fransabank Signs a Protocol with Lawyers Syndicate in Tripoli

Fransabank launched Thursday, 05 November 2015, a new Visa Infinite credit card, tailor-made for the Syndicate of Lawyers in Tripoli, and signed a protocol with them, taking another step forward to strengthen its cooperation with Lebanon's second largest city, promote communication and partnership with the syndicates in general, and the Lawyers in particular, as well as provide them with advanced banking products, services and programs.

A delegation of Fransabank's top executives headed by Fransabank's General Manager Mr. Nadim Kassar and General Secretary Mr. Nabil Kassar visited the Lawyers Syndicate, whereby a protocol of cooperation was signed in a ceremony held by the syndicate, and in presence of its Head Me. Fahd al Mukaddim, members of the Syndicate, Me. Salima Adib Rifi - spouse of Minister of Justice of Lebanon H.E. Mr. Ashraf Rifi, and former syndicate heads and lawyers, along with media and press representatives.

The Protocol aims to provide lawyers with special offers and conditions on deposits, credit cards, SMS service, housing, personal and SME loans. The lawyers will benefit from competitive and preferential interest rates on deposits, credit cards and different loans. Fransabank has also set-up an ATM machine at the headquarters of the Syndicate.

The celebration opened with the Lebanese national anthem, then Lawyer Kosti Issa gave a speech in which he pointed out that the Syndicate and Fransabank have been twins throughout the years; "Both were established in 1921, both served Lebanon in its field; the Syndicate in the field of law, and Fransabank in the fields of economy and finance through 164 branches, the Syndicate is number one on the list of liberal profession, and Fransabank carries the same number on the list of the Association of Banks in Lebanon".

Mr. Mukaddem also delivered a speech in which he said, "Tripoli is honored today to welcome the sons of the Kassars, whose family is not only historic, but also known for their contribution to the national economy, public works, and good deeds," pointing out that the Protocol was successfully achieved due to the efforts of fellow members in the Syndicate, naming in particular

Dr. Lubna Misqawi, and assuring that it will be a good omen for a new judicial year full of accomplishments and success”.

In his turn, Mr. Nadim Kassar explained that the "Protocol essentially portrays our Bank's efforts to keep pace with our customers, anticipate their needs, and establish as well as develop strategic partnership for our mutual benefit." Kassar assured that “the Syndicate has a special place in our mind and heart, as we share with them excellent relations and we strengthen it today on a broader scale with the signature of this protocol, aiming to give our the community of lawyers in the North a wide array of advanced banking services, products, and programs, and making them rely on Fransabank’s quality work and outstanding service.”

On another note, Kassar pointed out that "We are currently in the final stages to soon launch the mobile phone service for the lawyers’ syndicate. This will allow them to see their data and conduct their banking transactions on their mobiles.”

"The protocol along with the launching of the Visa Infinite credit card comes at the heart of Fransabank Group’s initiatives with all the sectors and within a business strategy characterized by a clear vision, comprehensive dynamism, and a truly unique capacity for creativity and innovation in all aspects of the banking and financial work, which would provide a high added value according to global banking industry standards," Kassar concluded.

Finally, a cocktail party took place to celebrate the protocol signing.

[Click here to see the pictures](#)

End of Press Release

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